

THE VICTORY OF GREENWOOD

About the Book

Jenkin Lloyd Jones Press, All Souls Church's book publishing imprint, is proud to present **The Victory of Greenwood**, a new book by All Souls member, **Carlos Moreno**.

The Victory of Greenwood invites readers to learn more about the full history of the Greenwood community, aka "Black Wall Street", through the lives of some of its most prominent figures such as John & Loula Williams, B.C. Franklin, and Rev. Ben H. Hill.

This new collection of 20 historical biographies dispels myths and inaccuracies about the events leading up to the Tulsa Race Massacre of 1921 via newly discovered primary sources, and shows Greenwood's local and national significance after its rebuilding, to today.

On June 2nd, 1921, the Red Cross began a relief effort from Booker T. Washington High School campus, the only buildings left undamaged by the attack on Greenwood. Meanwhile, residents started working on rebuilding their homes and entrepreneurs such as Loula Williams set about re-establishing their businesses. Attorney B. C. Franklin successfully sued the City of Tulsa, leading to Greenwood's revival, which lasted well into the late 1960s. People from the Greenwood area had a continuing impact on the world of music, the Civil Rights Movement, medical technology, and computer technology through the 1940s and the present day.

Carlos Moreno learned about the history of Greenwood from the staff of Oklahoma's longest-running Black newspapers, The Oklahoma Eagle, while doing freelance design work for a 2002 special issue about the Massacre and its aftermath. Moreno says, "This work transcends the Massacre and the upcoming centennial. I wanted to write about the incredibly positive impact that Greenwood had, and still has, on the world, even after all attempts to destroy it."

Senior Minister Marlin Lavanhar, of All Souls, says, "This partnership is, in a very real sense, part of reconciling with our difficult and complex past and provides Tulsa and the nation with a more complete narrative of the history of Greenwood."

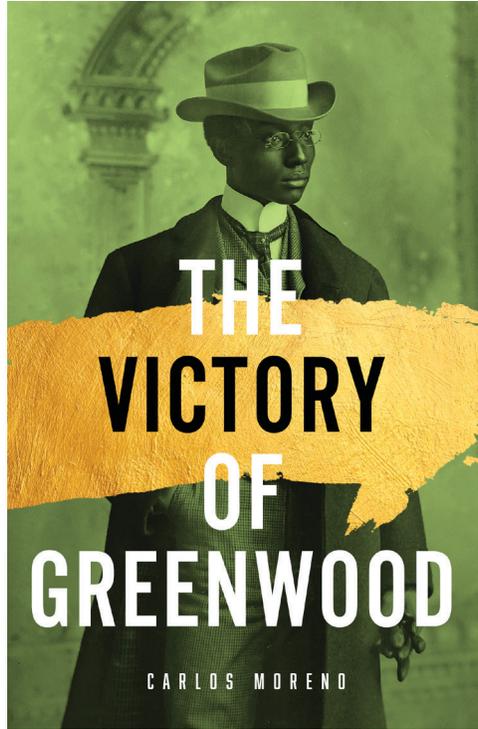


How to Order

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Ask about purchasing signed copies. Group discounts are available for book clubs, church groups, and educational institutions.



*"As the pastor of the longest standing edifice in Greenwood, I believe **The Victory of Greenwood** project is a testament to the resiliency and ingenuity of the founders, builders, and rebuilders of Greenwood. These are stories that **MUST** be told in order to provide the complete and historically accurate history of this community. Our children need to know that they come from a long and successful line of amazing entrepreneurs that not only built a thriving community but rebuilt it after the Massacre despite attempts by others to prevent this. This is not just a Tulsa conversation, this is a national conversation."*

— **Dr. Reverend Robert Turner, Pastor, Vernon AME Church**

*"The scope of work and depth of research presented by **The Victory of Greenwood** has already taught many of us in the Greenwood community things we did not know before this project existed. These diligently researched biographies really bring these individuals to life and provide a much broader picture of the history of Greenwood than has been seen to date. We are truly grateful that a more complete narrative of the history of Greenwood and its leaders is being made available to not only Tulsa residents, but to the nation."*

— **Frances Jordan, Executive Director, The Greenwood Cultural Center**

"The painstakingly documented nature of this work is one of the things that makes it so strong."

— **Tim Madigan, author of The Burning: The Tulsa Race Riot of 1921**

From our online readers:

"Thank you for this page, I'm glad to see a page devoted to the Greenwood neighborhood; not enough of the history of that area is known to most Americans. Keep up the good work!"

"Fabulous post! Now that [story] is perseverance and an inspiration to us all!"